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THE QUEEN'S AWARD
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SCM Roberto Canevari of Burberry and Viju Menon of Verizon join SCM World's Executive Advisory Board

A board of C-Level executives from the world's leading companies who help shape the future of supply chain for consumers, for business and for the lasting benefit of society.

LONDON, 16 May 2016 – SCM World, The cross-industry learning community for supply chain practitioners, today announced that Roberto Canevari, Chief Supply Chain Officer at Burberry and Viju Menon, Senior Vice President, Global Supply Chain at Verizon have joined SCM World's Executive Advisory Board (EAB).

Together they join a prestigious, invite-only group of C-level supply chain executives from a broad range of the world's leading companies. Chaired by Dr. Hau Lee, SCM World's EAB is working to advance the profession of supply chain management and support the importance of supply chain as a boardroom function. It also helps in defining the focus, scope and research agenda for the members of the SCM World community.

"I am delighted that Roberto and Viju have joined SCM World's Executive Advisory Board" said Oliver Sloane, SCM World CEO. "Together they will be invaluable in helping us to better understand the strategic decisions that have global impact across supply chain. It's an exciting time for our community as supply chain has never been more relevant to business or to society. Only with insight from, and collaboration with, the brightest thinkers and practitioners from across the world can we deliver competitive business strategies and solve some of the world's biggest challenges such as universal access to healthcare, global distribution of food and environmental sustainability."

Canevari states, "I am honoured to be joining the SCM World's Executive Advisory Board at such an exciting time for the supply chain management community. Working together we can learn and continue to push the boundaries of innovation to improve end-to-end performance across all aspects of the supply chain – regardless of industry."

Menon adds, "The Internet of Things and Big Data are helping us sense future demand patterns and respond quickly. I am looking forward to working alongside peers from other industries to better understand, benefit from and influence the trends and innovation that are impacting supply chain globally and its ability to bring an operational edge that will drive business performance."

About Canevari and Menon

Canevari has been working in the FMCG sector for 20 years covering a variety of roles in Supply Chain at both market and corporate level. Prior to Burberry he was the Executive Director of Corporate Supply Chain at Carrefour SA and, previously, SVP Global Supply Chain and procurement for Nestlé Waters, and headed supply chain operations at Reckitt Benckiser Company in Italy.

Menon is responsible for Verizon's end-to-end Supply Chain across all business units. Prior to Verizon, he led World-Wide Supply Planning Operations at Intel Corporation. His leadership of supply chain transformations at both Verizon and Intel delivered significant shareholder value. He is a Fellow of MIT's Leaders for Global Operations program with graduate degrees in Engineering and Management.

The SCM World Executive Advisory Board

Canevari and Menon join the following members of SCM World Executive Advisory Board:

Beth Ford, Executive Vice President, Chief Supply Chain & Chief Operations Officer, Land O'Lakes, Inc.
John Church, Executive Vice President, Supply Chain, General Mills
Maria Lindenberg, Chief Procurement Officer, Chevron
Hans Van Alebeek, Executive Vice President, Global Operations & Technology, Nike
Marc Engel, Chief Supply Chain Officer, Unilever
Gerry Smith, Chief Operating Officer, Executive Vice President, PC & Enterprise Business Group, Lenovo
Jim Rowan, Chief Operating Officer, Dyson
Peter Gibbons, Executive Vice President, Global Supply Chain, Mattel, Inc.
Quentin Roach, Chief Procurement Officer & Senior Vice President, Merck & Co., Inc.
Angel Mendez, Former Senior Vice President Cisco Transformation, Cisco Systems, Inc.
Brian Tobey, Corporate Vice President Manufacturing, Supply Chain Information & Services, Microsoft
Frank Crespo, Vice President, Global Purchasing & Chief Procurement Officer, Caterpillar Inc.
Sandra MacQuillan, Senior Vice President, Chief Supply Chain Officer, Kimberly-Clark
Annette Clayton, Executive Vice President, Global Supply Chain & Chief Supply Chain Officer, Schneider Electric
Dr. Hau Lee, Thoma Professor of Operations, Information & Technology, Stanford's Graduate School of Business and Chairman, SCM World
Kevin O'Marah, Chief Content Officer, SCM World
Geraint John, Senior Vice President, Research, SCM World

About SCM World

SCM World is the cross-industry learning community powered by the world's most influential supply chain practitioners from including companies such as Unilever, Nike, Caterpillar, Cisco, Chevron, Dell, Nestlé and General Mills. Founded in 2009 and listed in the 2015 Sunday Times Fast Track, SCM World strives to shape the future of supply chain and advance the supply chain management profession.

Membership of the SCM World community provides access to predictive, groundbreaking research as guided by an advisory board of top supply chain leaders and business schools. SCM World also delivers world-leading events, cross-industry expertise, practitioner-driven content and exclusive peer-to-peer connections.

SCM World is committed to providing insights into important industry trends and firmly believes that supply chain can have a lasting, positive impact on the world's critical issues, including universal access to healthcare, the global distribution of food and environmental sustainability.

More information is available at

<http://www.scmworld.com>