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THE QUEEN'S AWARD  
FOR ENTERPRISE 2015



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## SCM World Named on List of Britain's Fastest-Growing Private Firms

*Intel and Dow Chemical recognised for 2015's most impactful and innovative supply chain initiatives*

(London – Feb 11, 2016) – SCM World, the cross-industry learning community powered by the world's most influential supply chain practitioners, announced last night that Intel and The Dow Chemical Company took the top awards at the company's second annual Power of the Profession Awards. The awards ceremony took place during SCM World's annual SCM World Live Americas conference.

In its purpose to drive continuous innovation and thinking in supply chain, SCM World's awards celebrate the most influential and innovative initiatives of the past year that are shaping the future of the industry.

The winners demonstrated ongoing commitments to delivering outstanding business value and wider positive societal impact through supply chain management. They were selected from 50 companies from across the globe, and were determined by a distinguished judging panel of 40 supply chain, operations and procurement executives from Fortune 500 companies such as Nike, Kimberly-Clark, Target, Nestlé, P&G, Chevron, Grainger, Unilever, General Mills, Mattel, Caterpillar and many more.

"It's becoming a well-known fact that innovations in supply chain at the world's leading companies are not only meeting today's evolving customer needs but also bringing viable solutions to some of the world's most challenging issues," said Oliver Sloane, CEO of SCM World. "Intel, Dow Chemical and all the innovative companies honoured with our Power of the Profession awards are helping to develop the next Fortune 500 leaders as well as delivering game-changing solutions to benefit the public at large."

Intel received the Supply Chain Talent Breakthrough of the Year award for several leadership development programmes including Women in Supply Chain Excellence (WISE), which serves to hire, develop, retain and advance high potential supply chain women. Through the WISE initiative, 49 percent of participants have moved to new jobs; the company has achieved a 99 percent retention rate; and through their new tools and skills, the participants have saved Intel more than \$800 million.

Dow Chemical received SCM World's Supply Chain Breakthrough of the Year award for its re-inventive strategy that shifted the company's focus from efficiency to a focus on customer service and the customer experience. The approach included enhanced metrics and a product portfolio shift aimed at addressing society's critical needs that benefits customers, suppliers and the communities in which Dow Chemical does business.

Other winners included:

- The Coca-Cola Company as Supply Chain Capability Breakthrough of the Year
- Volvo Car Group for Leadership Capability Breakthrough of the Year
- Intel for Diversity and Engagement Breakthrough of the Year and Supply Chain Competitive Advantage Impact of the Year
- The Dow Chemical Company Supply Chain Business Results Breakthrough of the Year:
- AstraZeneca for Supply Chain Societal Breakthrough of the Year

For more information visit [SCM World Power of the Profession Awards](#).

### **About SCM World**

SCM World is the cross-industry learning community powered by the world's most influential supply chain practitioners. It helps senior executives share best practice insights in order to shape the future of supply chain. Membership of the SCM World community, gives access to predictive, ground-breaking research which is focused on driving innovation in supply chain. The annual research agenda is set by an advisory board of the world's top supply chain leaders and the world's leading business schools. SCM World's expert researchers are committed to providing insights into important trends affecting the profession.

Supply chain can make a difference to critical world issues such as the distribution of food, delivery of healthcare and environmental sustainability. SCM World's mission is to help companies address these challenges within their supply chain.

SCM World provides businesses with a powerful external perspective on supply chain through a combination of exclusive peer connections, practitioner-driven content and predictive research. Members of the community include Unilever, Nike, Caterpillar, Cisco, Chevron, Dell, Nestlé and General Mills.

<http://www.scmworld.com>