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SCM World Announces Results of 2016 Supply Chain University 100 Poll

*Survey ranks universities recognised as “markers of supply chain talent” by
the global supply chain community*

LONDON, UK (15 February 2016) – SCM World, the cross-industry learning community powered by the world’s most influential supply chain practitioners, has revealed the results of its annual survey designed to unveil the top supply chain universities around the world as judged by the supply chain profession. Asking them to name their top three universities as “a marker of supply chain talent”, the intent of the survey is to gauge what hiring professionals think about the preparation universities are providing to young people entering the field.

“Our chief interest at SCM World is to raise awareness of the tremendous breadth of young supply chain talent currently in the pipeline and in doing so, expand the global community’s sense of cohesion and purpose,” said Kevin O’Marah, Chief Content Officer at SCM World. “The list contains a mix of deep, formal supply chain degree programmes, classical broad-based MBA’s and engineering schools across several specialities. It comprises the old, the new, the technical, the philosophical, the established and the upstarts.”

First fielded in 2011, the poll has run four times, with this most recent survey coming to a close at the end of January 2016. This year’s survey is the most comprehensive effort to date, remaining open over a five-month period, during which time over 2,300 individuals shared their opinion.

The Supply Chain University 100 survey 2016 identifies universities on five continents and separates those favoured by senior executives from those favoured at middle management levels, those appealing to logistics professionals from those strong among sourcing executives, and those who dominate the consumer products sector from those who lead among industrial companies.

For more information and to view the full 2016 rankings visit
<http://university100.scmworld.com>

About SCM World

SCM World is the cross-industry learning community powered by the world's most influential supply chain practitioners. It helps senior executives share best practice insights in order to shape the future of supply chain. Membership of the SCM World community, gives access to predictive, ground-breaking research which is focused on driving innovation in supply chain. The annual research agenda is set by an advisory board of the world's top supply chain leaders and the world's leading business schools. SCM World's expert researchers are committed to providing insights into important trends affecting the profession.

Supply chain can make a difference to critical world issues such as the distribution of food, delivery of healthcare and environmental sustainability. SCM World's mission is to help companies address these challenges within their supply chain.

SCM World provides businesses with a powerful external perspective on supply chain through a combination of exclusive peer connections, practitioner-driven content and predictive research. Members of the community include Unilever, Nike, Caterpillar, Cisco, Chevron, Dell, Nestlé and General Mills.

<http://www.scmworld.com>