

# Press Release

## **2017 SCM World Power of the Profession Award winners announced Workforce diversity and environmental sustainability programmes among those recognised**

**01 February, London, UK** – The Hershey Company and Bayer Crop Science have taken home top accolades at the *SCM World 2017 Power of the Profession Awards*, recognising their dedication to developing supply chain programmes that help solve critical global challenges and recruit and retain leading talent in the sector.

The award ceremony, held as part of the SCM World annual Live Americas conference, brought together the community's network of leading senior supply chain professionals. The event celebrates outstanding approaches to supply chain that are delivering strong business value while also having a positive impact on larger societal challenges.

Founder and CEO of SCM World Oliver Sloane said "Companies expect their supply chains to be the backbone of the business and act as a critical tool in creating competitive advantage.

"But it is the ability of the supply chain to offer viable solutions to some of society's biggest challenges, like access to healthcare, world hunger and environmental sustainability that reflects the broader power of what we do as supply chain professionals.

"All the winners are working to build not only successful but also socially responsible businesses, and this is something that we in the SCM World community are committed to supporting."

- The Hershey Company received the *Talent Breakthrough of the Year* award for its efforts to increase diversity among its supply chain workforce through the introduction of Women in Supply Chain (WiSC) and Abilities First in Manufacturing programmes. This initiative has engaged everyone from entry-level to director level employees. As a result, The Hershey Company has substantially improved the retention of women and has reported an increase in employee engagement within those manufacturing plants that employ staff members with disabilities.
- Bayer Crop Science won the *Supply Chain Breakthrough of the Year* award for its work in helping to bring agricultural supply chain into the 21st century. In the face of the depressed agricultural economy of the past three years and the substantial revenue loss throughout the channel, Bayer Crop Science developed a new collaborative, integrated and comprehensive approach to supply chain management.

Named *Supply Chain Integrated Planning (SCIP)*, Bayer's programme has improved greatly reduced the unnecessary storage of high quantities of pesticides throughout the year, in an effort to be more environmentally responsible.

More than 50 companies submitted entries for this year's Power of the Profession Awards, with the finalists decided by a panel of leading supply chain C-Level executives and academics including representatives from Intel, Nike, Chevron and Mars.

The full list of winners include:

- General Mills, Inc. – Social Impact of the Year
- The Clorox Company – Talent Payback of the Year
- The Hershey Company – Talent Diversity Champion of the Year
- Hilti Corporation – Talent Partnership of the Year
- Mondelēz International – Business Win of the Year
- Bayer – Customer Innovation of the Year

For more information, visit [www.scmworld.com/awards](http://www.scmworld.com/awards)

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### **SCM World. A Gartner Community**

SCM World is a cross-industry learning community of the world's most influential supply chain practitioners. Owned and managed by Gartner, the community exists to advance the profession of supply chain management.

As a community of leading practitioners, we work with global CSCOs and their teams to provide them with a highly valuable external perspective on supply chain. This is achieved through a combination of exclusive peer connections, practitioner-driven content and predictive research. Members of our community include Unilever, Amazon, Nike, Caterpillar, Cisco, Chevron, Dell, Nestlé and General Mills.

Subscribers to our *Gartner for Global CSCOs* platform gain access to the community's forward-thinking research, which highlights ways to drive supply chain innovation. The SCM World agenda is set by its advisory board, made up of the world's most respected supply chain experts and leading business schools.

The SCM World community strongly believes in supply chain's increasing role in creating competitive advantage and shareholder value for business, as well as its impact on critical world issues such as the distribution of food, delivery of healthcare and environmental sustainability.

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