

SCM World - 10 Key Facts

- 1** Co-founded in **2009** by entrepreneur Oliver Sloane, 35 - in response to the need for senior supply chain practitioners to adapt to the changing world and business demands directly affecting and impacting supply chain.
- 2** We're a cross-industry community of senior supply chain practitioners of more than **100 of the world's leading global companies**, including Nike, Unilever, Nike, Caterpillar, Cisco, Burberry, Chevron, Dell, Nestlé and General Mills.
- 3** Our purpose is to **advance the profession** of supply chain management.
- 4** We invented and now deliver a unique executive **peer-to-peer learning model** which combines practitioner insights and predictive research through peer-networking, virtual courses and physical events.
- 5** We're a privately owned company with majority shareholding held by Oliver Sloane, CEO. In **2015** Octopus Investments took a small minority stake in the business.
- 6** Headquartered in **London** we opened an office in **Boston** in 2014. We currently have 57 employees split between these two locations.
- 7** In 2015 we won a **Queens Award for Enterprise** for international trade and were named as a **Sunday Times Fast Track 100** and **Fast Track Export 100 company** after doubling our revenue in the last three years.
- 8** **Condoleeza Rice**, former US Secretary of State, was the keynote speaker at the SCM World Leaders Forum in 2015. We continue to secure world-leading speakers across all our events hosted in the US, UK and Europe.
- 9** **16** of the world's most influential C-Level supply chain executives are on our executive advisory board helping to direct our research agenda on the future of supply chain – chaired by Kevin O'Marah and Dr Hau Lee from Stanford Business School.
- 10** We believe that supply chain not only drives real competitive advantage for business but will also play a critical role in solving world issues such as universal access to **healthcare, global distribution of food, and environmental sustainability**.

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