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Gartner Acquires SCM World

STAMFORD, Conn., June 28, 2016: Gartner today announced the acquisition of SCM World, a privately held company headquartered in London, U.K., with approximately 60 associates serving clients worldwide. SCM World is a leading cross-industry peer network and learning community providing subscription-based research and conferences powered by the world's most influential chief supply chain officers and senior supply chain practitioners.

"The SCM World acquisition is consistent with Gartner's growth strategy to invest in developing world-class products and services that help our supply chain clients make the right decisions, every day," said Gene Hall, chief executive officer, Gartner. "The combination of Gartner's analyst-generated supply chain research and advisory services with SCM World's industry-leading peer network for chief supply chain officers, user-generated research and conferences aligns closely to the growing demands of clients worldwide. Together, Gartner and SCM World create the best source of objective research, strategic advice, peer networking and must-attend conferences for chief supply chain officers and their leadership teams worldwide."

Gartner will leverage its best practices for achieving scale and operational excellence to introduce SCM World's highly complementary supply chain services to Gartner's clients and Gartner's supply chain-focused research and advisory services to SCM World clients. Gartner will develop an expanded range of supply chain products and services to accelerate long-term growth globally for both companies, while maintaining existing levels of exceptional client service for both legacy products and new offerings.

"SCM World cultivates the most innovative strategies, insight, expertise and knowledge from across the world's most influential community of chief supply chain officers and network of senior supply chain leaders," said Oliver Sloane, chief executive officer, SCM World. "Gartner's considerable resources and success operating at scale, in addition to analyst-generated research and global client-base of supply chain practitioners, provides us with an opportunity to significantly enhance the services we provide and accelerate the growth of our executive supply chain peer community faster than we could do so as a private company."

Gartner intends to fund the acquisition of SCM World primarily through the use of its existing foreign cash balances. Terms were not disclosed.

About Gartner

Gartner, Inc. (NYSE: IT) is the world's leading information technology research and advisory company. The company delivers the technology-related insight necessary for its clients to make the right decisions, every day. From CIOs and senior IT leaders in corporations and government agencies, to business

leaders in high-tech and telecom enterprises and professional services firms, to technology investors, Gartner is the valuable partner to clients in approximately 10,000 distinct enterprises worldwide. Through the resources of Gartner Research, Gartner Executive Programs, Gartner Consulting and Gartner Events, Gartner works with every client to research, analyze and interpret the business of IT within the context of their individual role. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, USA, and has 8,000 associates, including more than 1,800 research analysts and consultants, and clients in more than 90 countries. For more information, visit gartner.com.

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